

Corporate Sponsorship

The **American Academy of Urgent Care Medicine Corporate Sponsorship Program** provides excellent opportunities for you to reach professionals in the Urgent Care community.

The American Academy of Urgent Care Medicine (AAUCM) is a private, non-profit corporation which is self-funded from the annual dues paid by our members, via advertisers, and through partnerships with various corporations that provide benefit programs for the members.

To help reach our goals and to provide the best support to the Urgent Care community, the AAUCM also looks to corporations such as yours for financial support.

By contributing to our efforts, you will not only showcase your company in support of the specialty of Urgent Care, but will also be supporting projects that ultimately benefit your clientele.

There are four levels of sponsorship from which to choose, giving you the opportunity to select the option which suits you best.





Sponsorship Level: Colossus

\$10,000

Colossus Sponsorship Includes:

- ✓ Recognition on *Corporate Sponsorship* web page on AAUCM web site; includes your corporate logo, a three paragraph description about your organization and a link to your web site
- ✓ Banner ad on AAUCM web site home page with link to your organization's web site for one year
- ✓ A one-time mailing to the AAUCM membership of your company's information and marketing materials
- ✓ Six email blasts to the AAUCM membership about your company
- ✓ A full-page, full-color ad in the AAUCM e-Journal for one year
- ✓ Inclusion of your marketing material (a buck slip or one page flyer) with the membership renewal notices for one year
- ✓ Listing on the AAUCM Facebook page as a corporate sponsor with your organization's logo and link to corporate web site
- ✓ Use of *AAUCM Corporate Sponsor* logo on your organization's web site



Sponsorship Level: Magnus
\$7,500

Magnus Sponsorship Includes

- ✓ Recognition on *Corporate Sponsorship* web page on AAUCM web site; includes your corporate logo, a three-paragraph description about your organization and a link to your web site
- ✓ Banner ad on AAUCM web site home page with link to your organization's web site for eight months
- ✓ Four email blasts to the AAUCM membership about your company
- ✓ A half-page, full-color ad in the AAUCM e-Journal for six months
- ✓ Inclusion of your marketing material (a buck slip or one page flyer) with the membership renewal notices for six months
- ✓ Listing on the AAUCM Facebook page as a corporate sponsor with your organization's logo and link to corporate web site
- ✓ Use of *AAUCM Corporate Sponsor* logo on your organization's web site



Sponsorship Level: Medio
\$5,000

Medio Sponsorship Includes

- ✓ Recognition on *Corporate Sponsorship* web page on AAUCM web site; includes your corporate logo, a two- paragraph description about your organization and a link to your web site
- ✓ Banner ad on AAUCM web site (internal page) with link to your organization's web site for six months
- ✓ Two email blasts to the AAUCM membership about your company
- ✓ A quarter-page, full-color ad in the AAUCM e-Journal for six months
- ✓ Inclusion of your marketing material (a buck slip or one page flyer) with the membership renewal notices for four months
- ✓ Listing on the AAUCM Facebook page as a corporate sponsor with your organization's logo and link to corporate web site
- ✓ Use of *AAUCM Corporate Sponsor* logo on your organization's web site



Sponsorship Level: Brevis
\$3,500

Brevis Sponsorship Includes

- ✓ Recognition on *Corporate Sponsorship* web page on AAUCM web site; includes your corporate logo, a one-paragraph description about your organization and a link to your web site
- ✓ Banner ad on AAUCM web site (internal page) with link to your organization's web site for four months
- ✓ A quarter-page, full-color ad in the AAUCM e-Journal for four months
- ✓ Inclusion of your marketing material (a buck slip or one page flyer) with the membership renewal notices for three months
- ✓ Listing on the AAUCM Facebook page as a corporate sponsor with your organization's logo and link to corporate web site
- ✓ Use of *AAUCM Corporate Sponsor* logo on your organization's web site