The American Academy of Urgent Care Medicine (AAUCM) and the American Board of Urgent Care Medicine (ABUCM) have joined together to support the development of a new nationally recognized residency in Urgent Care Medicine.

The Urgent Care Medicine Graduate Medical Education (UCM GME) Committee was formed as an independent organization working closely with the AAUCM and ABUCM. The overall mission of the UCM GME program is to develop a residency program that will train physicians in a nurturing, professional, and highly educational environment, delivering competent physicians to society while delivering excellence in patient care.

Goals include recognition as a new specialty, approval by the Accreditation Council for Graduate Medical Education (ACGME), and launch of the Urgent Care Medicine residency and training program at host medical schools, many of which have already expressed interest in becoming a program site.

To help reach our goals and to provide the best support to the Urgent Care community, the UCM GME committee is looking to organizations such as yours for financial support.

As a leader in the healthcare industry we invite you to join us on this important endeavor by becoming a Sponsoring Partner!

An Urgent Care Medicine Graduate Medical Education Sponsorship provides excellent opportunities for you to reach professionals in the Urgent Care community while also supporting this important project and the specialty of Urgent Care.

To learn about the mission of the UCM GME program please visit aaucm.org/graduate_medical_education/.
Build Your Own Sponsorship by selecting the options which suits you best!

Unlike most typical sponsorship programs which have pre-designed ‘packages’ from which to choose – that often include items you don’t need – an Urgent Care Medicine Graduate Medical Education Sponsorship allows you the ability to select the items which suit your individual needs.

Choose from the items below, complete the sponsorship form, and begin your sponsorship today – it’s that easy!

**Honored Sponsor**

$1,000 - $10,000

Your organization will be designated an Honored Sponsor on the Graduation Medical Education page on each of the AAUCM and ABUCM web sites, on the AAUCM Facebook page and in the AAUCM eJournal. Honored Sponsorship includes designation as an Honored Sponsor, display of your organization’s logo, a description about your organization, and link to your web site. You will also receive a GME Honored Sponsor web badge for display on your organization’s web site.

**Banner Ad**

$450 - $3,500

Combined, the AAUCM and ABUCM web sites receive an average of 2,400 visits each month. Your banner ad gives you the opportunity to capitalize on that traffic by reaching a highly targeted audience of Urgent Care professionals. Choose one month up to one year to display your ad.

**Mailing List**

$1,500

The mailing list is a list of Urgent Care centers across the U.S. It contains approximately 15,000 entries and includes provider name (when available), clinic name, address and phone number (when available).

**eJournal Ad**

$100 - $500

The AAUCM eJournal is a monthly electronic newsletter focused on the practice and business of Urgent Care. Every month the current issue is emailed to AAUCM members and a copy is posted on the AAUCM website and available for all AAUCM members to download.

**Marketing Materials**

$300

Inclusion of your marketing material (a brochure, buck slip or one page flyer) with the AAUCM membership renewal notices for one year.

**Email Blast**

$100 per send

An email blast can help you promote your business’s products or services by reaching hundreds of potential clients and customers online. Direct market to Urgent Care professionals with a targeted email blast.

The Urgent Care Medicine Graduate Medical Education Committee is a 503C not-for-profit educational organization. Funds donated to the UCM GME committee are tax deductible contributions.
Thank you for your support of the specialty of Urgent Care Medicine and the Graduate Medical Education program!

Build Your Sponsorship!

Select the items you would like to include in your sponsorship:

- Honored Sponsor
- Select the amount of your contribution:
  - $1,000
  - $2,500
  - $3,500
  - $5,000
  - $7,500
  - $10,000

- Banner Ad
- Choose the length of the run:
  - 1 month: $450
  - 2 months: $950
  - 6 months: $1,800
  - 9 months: $2,650
  - 12 months: $3,500

- Mailing List: $1,500

- eJournal Ad
- Choose the length of the run:
  - 1 month: $100
  - 3 months: $275
  - 6 months: $500

- Marketing Materials: $300

- Email Blast: $100 per send
- Number of times to send: ______

TOTAL SPONSORSHIP: $_______

Contact Information

Name: ________________________________________________

Address: ___________________________________________

City: __________________ State: ______ ZIP ______

Phone: __________________ Email: __________________

Enclose a check (payable to Urgent Care Medicine Graduate Medical Education) and send with the completed donation form to

Cari Withrow
Urgent Care Medicine Graduate Medical Education Committee
2813 S. Hiawassee Rd., Suite 206
Orlando, FL 32835-6690

Upon receipt of your sponsorship form Cari will contact you to arrange delivery of materials for the sponsorship you have selected.

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